**SUHAIB YUSUF**

 Calgary, Alberta T3R0N7 ♦ (403)‑827‑5201 ♦ suhaiby@live.ca

Professional Summary

Motivated individual with a strong work ethic that is ready to develop new skills and grow knowledge by gaining practical experience. Strong organizational and team collaboration skills with experience in improving processes that is currently seeking an employment opportunity to fully utilize my strengths in communication and media work.

 Skills

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| **Writing*** Solid base in broadcast writing for radio and television.
* Knowledge in writing for social media including story construction for the web and familiarity with Twitter.

**On air delivery*** Experience in daily television news broadcast SAIT Newsfile in all on air positions including anchoring, reporting, sports and weather.
* Experience as radio desk announcer and reporter on SAIT campus radio.
* Clear speaking voice that can cover anything from commercial advertising to covering a homicide story.
 | **Computer skills*** Familiar with programs like Newsroom 4.5 as well as Microsoft Outlook and Word.

**Editing experience*** Proficient user when it comes to adobe premiere pro, adobe photoshop, and some experience with AVID Media Composer 4.

**Camera experience*** Videographer for SAIT Newsfile. Sony X200 Camera.
* Videographer/photographer with Canon m50 mark ii.
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Work History

Sobeys, 06/2022 - Current

Meat Clerk – Calgary, AB

* Gained knowledge of different meats to answer customer questions and suggest best cuts for various dishes.
* Used proper sanitation and food safety techniques to prevent food contamination and illness.
* Replenished serving stations with fresh food and cleaned up spills.
* Able to take apart meat cutting machines and clean thoroughly and put back.
* Performed serving, cleaning and stocking to high standards and provided excellent customer satisfaction.

RDNewsNow, 02/2022 - 03/2022

Practicum Student – Red Deer, AB

* Wrote and developed many stories for online.
* Voiced 3, 4, 5pm newscasts on live radio.
* Photographed events like conferences and building on fire.
* Interviewed people for more information on a story
* Edited and prepared newscasts.
* Worked in team environment to maintain high levels of productivity.

BestBuy Canada, 11/2018 - 01/2020

Sales Associate – Calgary, AB

* Approach customers to assist them in their shopping needs.
* Accompany customers to ensure they receive best service.
* Organize display products to make it look neat.
* Answer any question that customers may have.
* Promoted conversion of casual shoppers into customers through product knowledge and product solutions to meet customer needs.
* Set and achieved company defined sales goals.

 Education

Diploma: Radio, Television, & Broadcast News, 04/2022

Southern Alberta Institute of Technology - Calgary, AB

References

* *References available by request*